

InDo Partners, No Magic, and E2E Technologies

Create the World's First Closed Loop Bridge Solution

InDo , a Global Company, Launches in the Asia-Pacific with New Technologies meant to enhance Digital IQ and Tech Civilization

Allen, Texas October 15, 2013 - InDo Solutions has formed an equity based venture with No Magic and E2E Technologies to create a bridge solution that allows easier and faster connection of customer back end and InDo "closed loop" mobility based front-end systems through the use of the Cameo E2E Bridge and BPMN/UML modeling.

InDo, named the World's Most Valued Closed Loop Solution by Goldman Sachs, has enhanced their technology offering by including No Magic's multiple award winning Cameo/MagicDraw Suite of business process modeling in the Cameo E2E Bridge, as recognized in Gartner's Magic Quadrant and MarketScope industry research reports. This is a great benefit to companies dealing with telecommunications, manufacturing, retail, utilities, healthcare and many other Industries.

No Magic and E2E Technologies joint Cameo E2E Bridge solution serves as the bridge to InDo's front end Mobile and Web Based technologies. InDo uses innovative technologies such as QR codes, DRM software, BPMN and UML Models for Legacy Modernization. These create business outcomes for companies that will bring these technologies to new mobile platforms by creating a competitive advantage by lowering cost, increasing sales and "out-marketing" the competition.

"No Magic is proud to announce the equity partnership between No Magic, E2E Technologies and InDo," said Gary Duncanson, President and CEO of No Magic and Board Member of Object Management Group. "No Magic's Cameo suite of software modeling products have been bundled with the Cameo E2E bridge for over seven years in Europe delivering tremendous business outcomes. With InDo's platform, this will enable companies in Asia to accelerate systems adaptability to newer technologies. This unique process uses direct extraction of business logic and BPMN/UML Models, allowing the customer systems to be seamlessly connected to InDo. The entire cloud based on-demand integration and modernization process allows for increased efficiency and is a highly cost effective alternative to hiring a large team of programmers to achieve the same goal, while saving time and company resources," added Duncanson.

Devendra Singh, General Manager of Technology to InDo, believes that "Companies in the Asia Pacific are going to be taken by storm by the technologies that Indo Solutions is introducing in the region. We are going to be presenting these technologies in an all-inclusive package to

companies to provide them with a “closed loop” solution that will take a company all the way through their required processes to mobility and technical civilization without the hassle of having to deal with multiple partners to reach their end-goal.”

InDo will be launching their solution in the Asia Pacific, Including the Indian Sub-Continent, Australia, New Zealand, Singapore, China and Japan.

About Indo

INDO was developed with AT&T to bring merchants and customers together. INDO’s uniqueness in the market is to bring the customers to the merchant and to complete the transaction at the point of sale with the use of innovative product codes such as QR codes. In addition, merchants can dynamically send electronic coupons to the customer in the store so that the customer can have a buying experience that can compete with online retailers such as Amazon. INDO has seamless links to payment gateways, sales and legacy systems.

About No Magic

No Magic is one of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry, No Magic is positioned by Gartner, Inc. in the Magic Quadrant for Business Process Analysis Tools. The Cameo® Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG™ standards-compliant products that efficiently model organizational structure, business processes, applications, information and technology. MagicDraw® supports multiple domain-specific models based on UML® including: BPMN™, SysML™, fUML, DoDAF/UPDM, MDD, SOA, unit testing, data modeling, simulation and activity-based model-driven costing. Professional services include training, consulting, custom applications and MagicDraw® product customizations such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis.

Media Contact: Raymond Hertz: ray@nomagic.com
+1 214 291 9100
www.nomagic.com

About E2E Technologies

E2E is the specialist for process-oriented Business Middleware. With the E2E Bridge, E2E offers its clients a unique platform to implement new business requirements and all

associated technical improvements in their existing IT landscape transparently, rapidly and cost-effectively. Supported by the E2E Bridge, you're in the driver seat throughout the entire business improvement life cycle, from requirements gathering, development and quality assurance to incident-free operations of your individual solution. E2E is headquartered in Basel, Switzerland and a member of the Scheer Group Innovation Network.

Media Contact: Chris Henn: chenn@e2ebridge.com
+41 79 679 33 53
www.e2ebridge.com